

Elliott Csipkes

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EXPERIENCE

Canary & Coal

Omaha, NE

Graduate Marketing Intern

June 2021-October 2021

- Shadowing the agency CEO to learn and overseeing administrative procedures to ensure an optimized workflow
- Spearheading client marketing campaigns through the production visual of assets with collaboration from various internal teams
- Uniting public relation, design, and social media departments to create cohesive branding and materials for a broad portfolio of clients

TRAINR

Tulsa, OK

Software Product Manager

September 2019-January 2021

- Leading cross-functional teams, including UI/UX design and software engineering, to develop a robust SaaS product
- Interviewing customers to create user stories and collaborating with software engineers to create and modify a product roadmap
- Assisting in presenting product offerings to venture capital firms and investors to gain capital for early stage startup operations

Oral Roberts University Student Association

Tulsa, OK

Social Media Coordinator

August 2019-May 2020

- Planning social media posts to engage with current and prospective students
- Collaborating with photographers and designers to create aesthetic pictures and graphics
- Combining efforts with other student leaders to enhance student experience

International Management Partners

Omaha, NE

Sales Representative/Intern

May 2018-June 2018

- Utilizing both warm and cold leads to actively sell to consumers and generate sales
- Optimizing sales scripts and sales closing procedures to create the most opportunities for conversions
- Communicating with both current and potential clients to provide the highest quality of customer service

EDUCATION

Liberty University

Lynchburg, VA

Master of Business Administration

Cumulative GPA: 4.00/4.00

Honors: Graduated with Distinction

Oral Roberts University

Tulsa, OK

Bachelor of Science in Business Administration

Major: Marketing; Cumulative GPA: 3.96/4.00

Honors: Summa Cum Laude, Most Outstanding Marketing Student

SKILLS

Microsoft Office Suite, Adobe Creative Cloud Suite, Figma, UI/UX Design, JavaScript, HTML, CSS, Jira